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BAPTIST HOSPITAL FOUNDATION RECEIVES \$5 MILLION DONATION TO EXPAND WOUND CARE SERVICES AT BAPTIST HOSPITAL

Gift Is One of the Largest Received in Foundation History; Will Help Fund New Wound Care Center

NASHVILLE, Tenn. – Dec. 20, 2011 – The Baptist Hospital Foundation today announced that it has received one of the largest donations in its history, a \$5 million dollar gift from The Deborah and C.A. Craig, II Family Foundation, to expand the hospital's wound care services. It is also one of the largest gifts to the foundations of Saint Thomas Health.

The gift will be used for construction of a new Craig Center for Advanced Wound Healing at Baptist Hospital and to further expand wound care services for the community. The name of the facility will recognize the lead gift made in honor of C.A. "Neil" Craig, II.

Neil Craig, a long-time senior executive of National Life and Trust and second president of the Saint Thomas Foundation, was committed to helping others. He was active in fundraising and support for health care philanthropy from the mid 1970s and was a founding honoree of the Saint Thomas Health Foundation's Seton Society. He received care from the Wound Care and Hyperbaric Medicine Center at Baptist Hospital during an illness prior to his death in June 2009. Since that time, his wife Deborah Craig has become an advocate and supporter for improving wound care and the patient experience.

"During Neil's treatment, I saw firsthand how he benefited from wound care therapies and realized there was an opportunity to further enhance the experience at Baptist Hospital, while changing and rebuilding the lives of other patients who receive wound care," said Deborah Craig, wife of the late C.A. "Neil" Craig, II. "We are appreciative for Baptist Hospital's care and are excited that the greater regional awareness created by this gift will lead to new and advanced treatments for wound care."

The current Wound Care and Hyperbaric Medicine Center at Baptist Hospital is located on the first floor of the Select Specialty Hospital building on the Baptist Hospital campus on Hayes Street in 6,100 square feet of space that is now at capacity. The center offers a variety of clinical tools, including state-of-the-art hyperbaric chambers, which speed the wound healing process. Complications from chronic non-healing wounds are severe and can lead to infection, amputation and a significant decrease in the quality of life.

"This is a historical day for Baptist Hospital and our foundation and I want to personally thank Debbie Craig and the Craig Foundation for this incredible gift that will have a lasting impact for years to come," said Bernie Sherry, president and CEO of Baptist Hospital. "Debbie has great energy and made a very generous offer to help by creating a 'patient's vision' for the future of the center. From expanding facility space to addressing parking constraints with the current center, this advanced center will provide access to emerging treatments and integrate clinical resources. It will also act as a hub as we look to disseminate wound care services regionally meeting more patients even closer to home."

The Craig Center for Advanced Wound Healing will be located at the corner of Murphy Road and 20th Avenue on the Baptist Hospital campus across from the North Tower Medical Office Building and The Hospital for Spinal

Surgery. Groundbreaking is anticipated in February 2012 with a tentative opening in November 2012. Gresham Smith and Partners is the project architect.

The center, with 20,000 square feet of space, will address the need for more clinical space and improved accessibility. In addition, it will provide a larger focus on prevention and treatment of diseases – such as peripheral vascular disease – that lead to non-healing wounds. Using a multidisciplinary and patient-centered approach, screening, diagnostic, education and cutting-edge therapeutic and treatment services will be within a single facility. The Diabetes Center at Baptist Hospital will also re-locate to this building.

“More than 5 million people suffer from chronic or non-healing wounds, such as pressure ulcers, diabetic ulcers, non-healing surgical wounds, circulatory ulcers and other conditions,” said Dr. A. Brian Wilcox, medical director of the Wound Care and Hyperbaric Medicine Center at Baptist Hospital. “Yet, I think wound care services are underutilized. Our center is a hidden gem and many don’t realize we have advanced therapies that can heal wounds and prevent infection, amputation or a decrease in quality of life.”

At the Wound Care and Hyperbaric Medicine Center at Baptist Hospital, an interdisciplinary wound care team works with vascular, plastic and orthopedic surgeons, podiatrists and infectious disease specialists to provide healing based on the specific needs of each patient. A combination of advanced techniques including hyperbaric oxygen treatments, total contact casting, vacuum assisted closure, topical dressings, debridement and application of bio-engineered skin grafts are used to speed the healing process. A critical extra step is also taken to identify and treat the underlying cause of a patient’s chronic non-healing wound – with the hope of breaking the cycle and encouraging the body to heal future wounds on its own.

Using these comprehensive techniques, the Wound Care and Hyperbaric Medicine Center at Baptist Hospital has achieved a 96 percent healing rate, far above the national average, and is recognized as a Center of Distinction by Diversified Clinical Services (DCS). DCS manages more than 500 wound care centers across the country, including Baptist Hospital’s center, and is the nation’s leading wound care management company. Since opening in 2004, Baptist Hospital’s wound care center has surpassed 16,500 hyperbaric oxygen treatments and had more than 50,000 patient visits. It serves nearly 900 new patients each year and is the only referral source for advanced wound care in the Middle Tennessee region.

To learn more about the services offered at the Wound Care and Hyperbaric Medicine Center at Baptist Hospital, please visit www.baptisthospital.com/wound/ or call (615) 284-4700.

The Baptist Hospital Foundation, established as a 501c3 organization in 1983, provides a vehicle for friends of the hospital to make tax-deductible gifts in support of various hospital-related programs. For more information or to donate to the foundation, visit www.baptisthospital.com/foundation or call 615-284-8211

Baptist Hospital is a member of Saint Thomas Health, the market share leader in Middle Tennessee and a faith-based health ministry with more than 6,500 associates. Saint Thomas Health’s regional health system consists of five hospitals – Baptist Hospital, Saint Thomas Hospital and The Hospital for Spinal Surgery in Nashville, Middle Tennessee Medical Center in Murfreesboro and Hickman Community Hospital in Centerville – and a comprehensive network of affiliated joint ventures in diagnostics, cardiac services and ambulatory surgery as well as medical practices, clinics and rehabilitation facilities. Saint Thomas Health is a member of Ascension Health, a Catholic organization that is the largest not-for-profit health system in the United States. For more information, visit www.baptisthospital.com or www.sths.com.

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